

# BWF Badminton



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

**Please be aware of the complementary  
document General Guidelines to perfectly  
handle purpose of Authorised Identifications.**

**International Federations**  
*Documents direct access coming soon*

**National Olympic Committees**  
*Documents direct access coming soon*

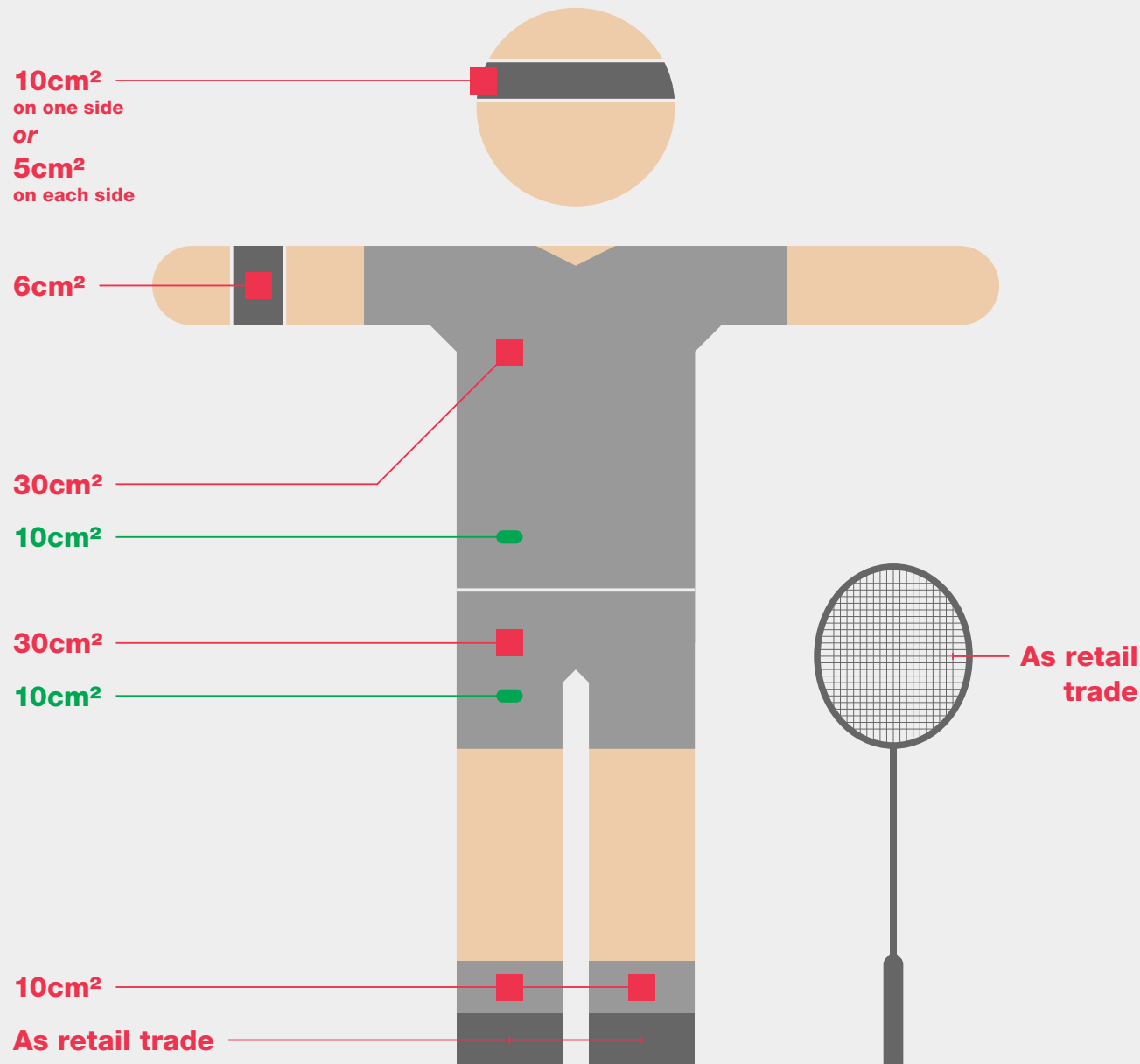




**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

# BWF Badminton

**Front**



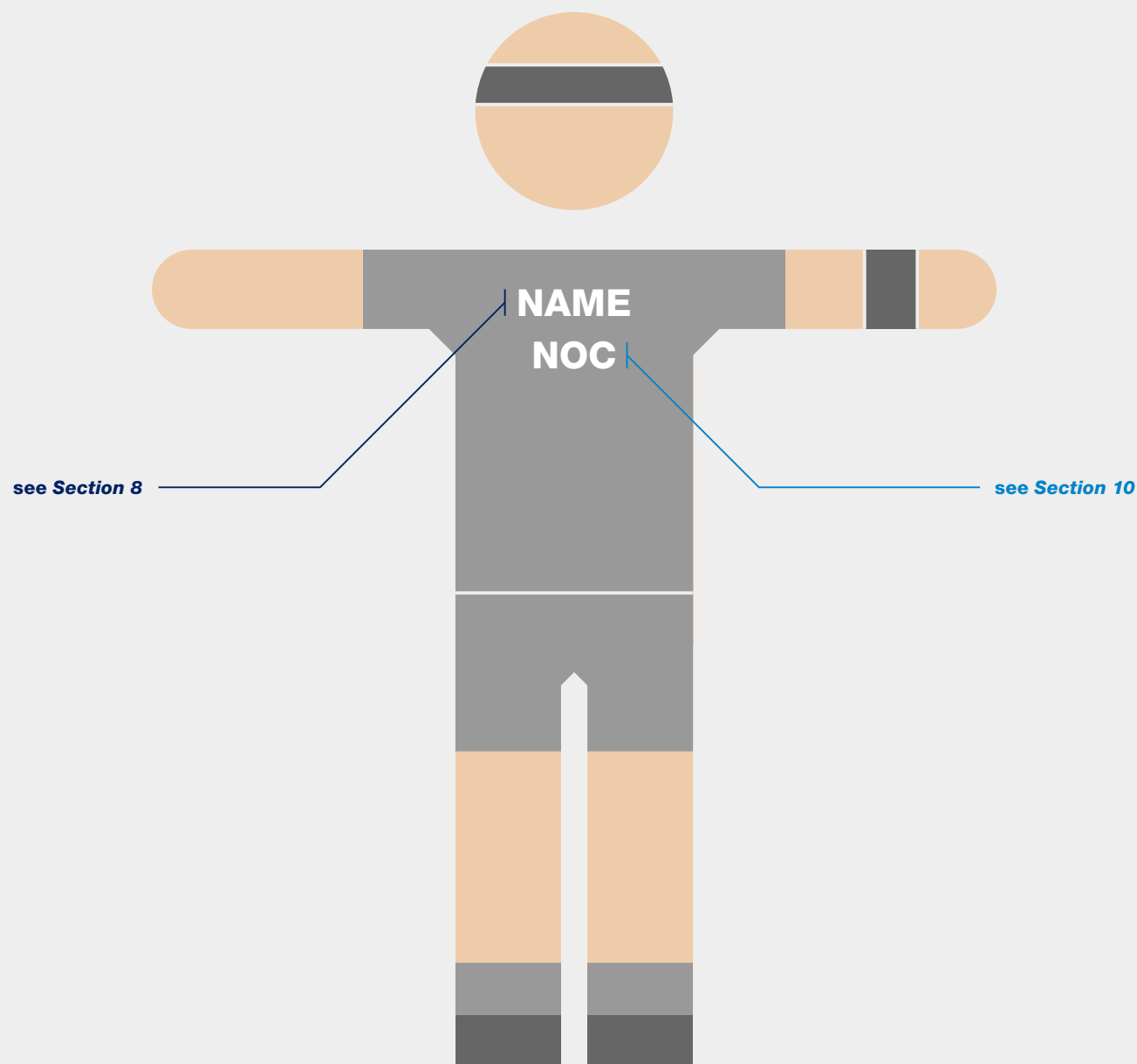
Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

# **BWF Badminton**

**Back**



- | Floating | Precise |   |
|----------|---------|---|
|          |         | <b>Identification of the Manufacturer</b> |
|          |         | <b>Product Technology Identification</b>  |
|          |         | <b>NOC Emblem and National Identity</b>   |
|          |         | <b>Homologation Marks</b>                 |

## Application of Guidelines regarding Authorised Identifications

### Clothing

---

<b>T-shirt</b>	One <i>Identification of the Manufacturer</i> [■] per clothing item will be permitted, to a maximum size of 30cm <sup>2</sup> .
<b>Shorts</b>	
<b>Tracksuit</b>	One additional <i>Product Technology Identification</i> [■] will be permitted per clothing item, to a maximum size of 10cm <sup>2</sup> .

---

### Sport Equipment

---

<b>Racket frame</b>	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.
<b>Racket string</b>	

---

### Accessories

---

<b>Armband</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 6cm <sup>2</sup> .
<b>Socks</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 10cm <sup>2</sup> .
<b>Headgear</b>	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 10cm <sup>2</sup> or two <i>Identifications of the Manufacturer</i> per accessory item, to a maximum size of 5cm <sup>2</sup> each, placed above each ear.

---



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

**BWF  
Badminton**

**All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).**

## Accessories

---

<b>Towel</b>	No <i>Identification of the Manufacturer</i> will be permitted.
<b>Eyewear</b>	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.
<b>Racket cover Bag</b>	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm <sup>2</sup> .

---

## Shoes/Footwear

---

<b>Shoes</b>	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months prior to the Games.
--------------	--

---

## Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

### Section 8 · Third Party Identifications (athlete names)

The name of the player on the back of the shirt is mandatory.

For more detailed information please refer to the BWF Regulations.



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

**BWF  
Badminton**

**All General Principles apply unless  
expressly mentioned otherwise above  
(in particular in relation to size, frequency,  
location or Sports Brand requirements).**



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**

## **Section 10 · NOC Emblems and National Identity**

The name of the player's NOC is mandatory on the back of the shirt.  
No IF specific limitations with regard to National Identifications apply.  
For more detailed information please refer to the BWF Regulations.

## **Section 12 · Homologation Marks**

No homologation marks required by the IF.

## **Section 17 · Submission Process**

An approval and verification process by the BWF is necessary for the following elements:

- Registration and verification of “preferred colours of shirts”. It is mandatory for the opposing players in each match to wear significantly different colours from each other. It is also mandatory for doubles partners to wear the same colour from the start of the main draw onwards and for opposing pairs in each match to wear significantly different colours from each other. Preferred colours of shirts need to be registered before the Games.
- Registration and verification of names on players' shirts to ensure consistency with the names on scoreboards.

For more detailed information please refer to BWF Regulations.

# **BWF Badminton**

**All General Principles apply unless  
expressly mentioned otherwise above  
(in particular in relation to size, frequency,  
location or Sports Brand requirements).**