

# FEI Equestrian



**Guidelines Regarding  
Authorised Identifications  
Games of the XXXII Olympiad  
Tokyo 2020**



**Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.**

**International Federations**  
*Documents direct access coming soon*

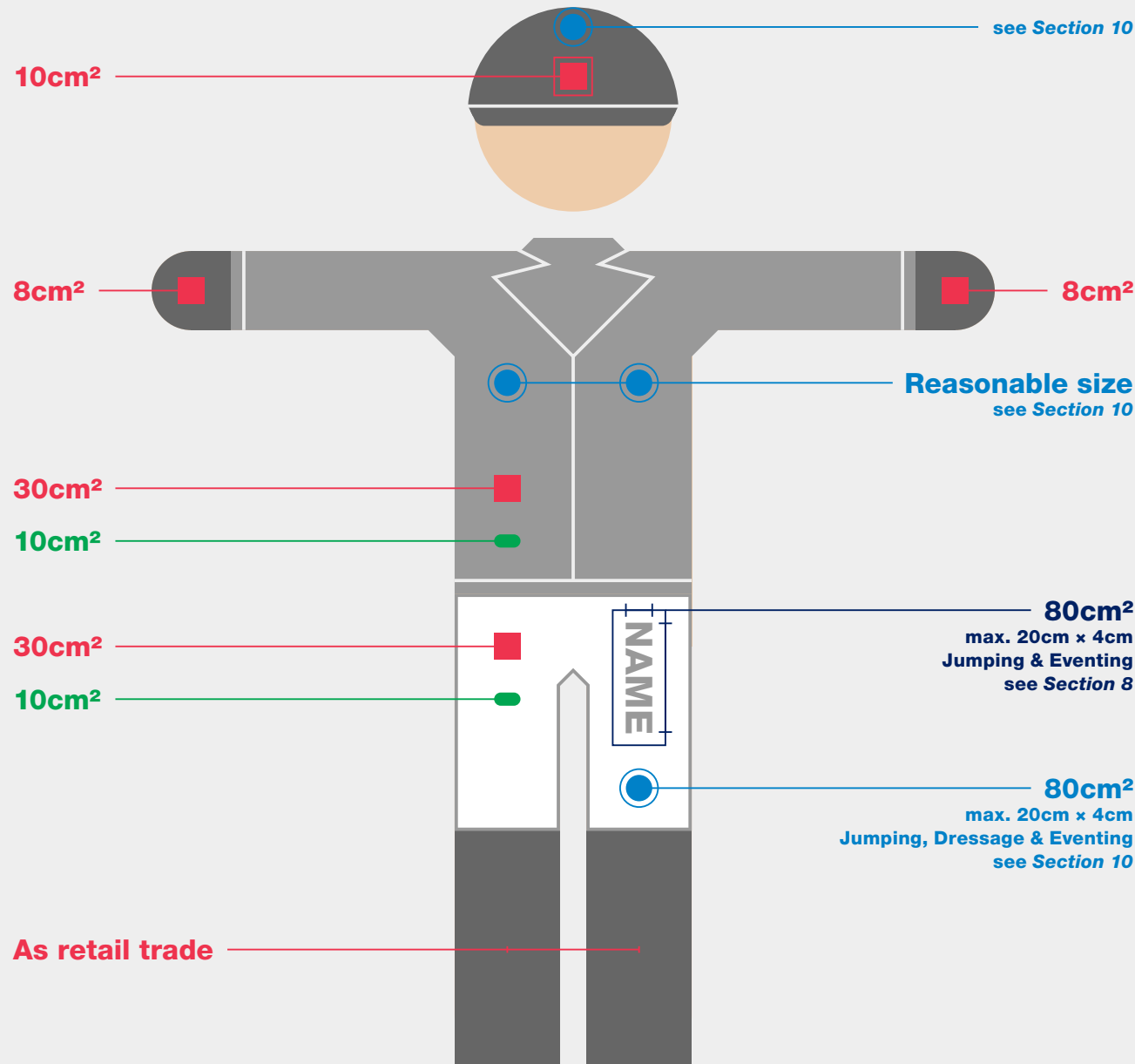
**National Olympic Committees**  
*Documents direct access coming soon*



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# FEI Equestrian

## Front Jumping & Dressage



Floating    Precise

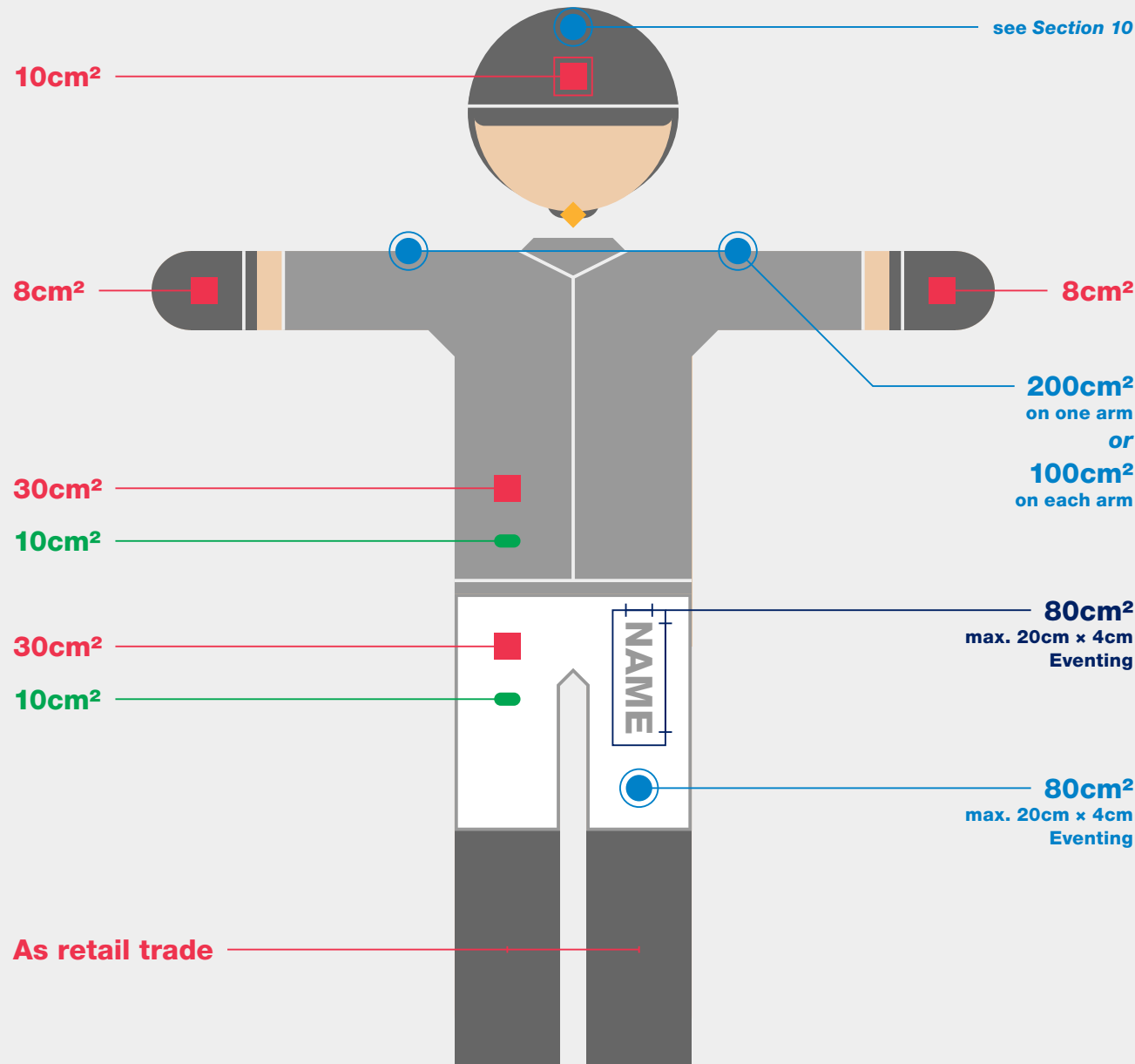
- Identification of the Manufacturer
- Product Technology Identification
- NOC Emblem and National Identity
- Homologation Marks



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# FEI Equestrian

## Front Cross-Country



Floating    Precise

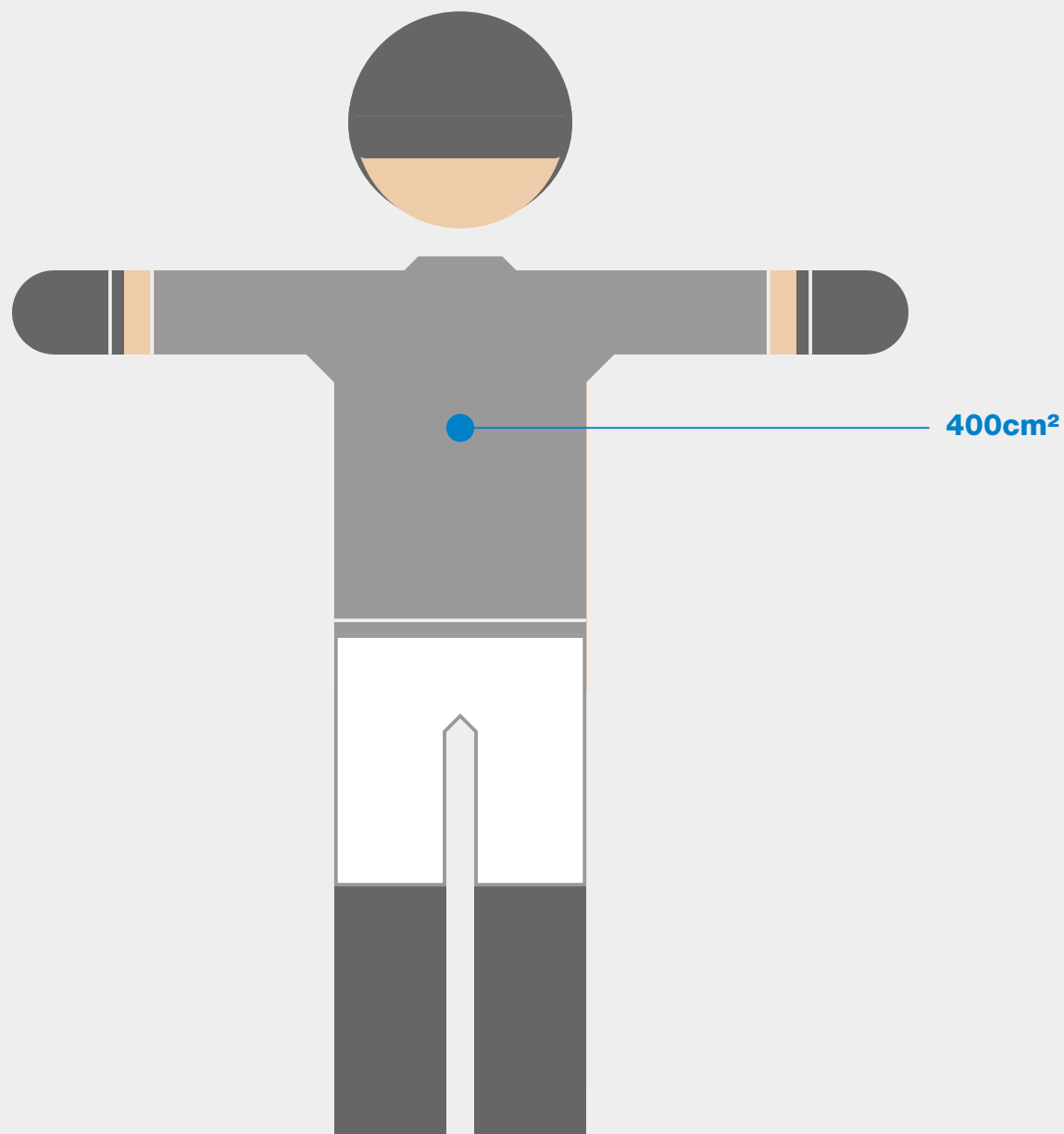
- □ Identification of the Manufacturer
- ○ Product Technology Identification
- ○ NOC Emblem and National Identity
- ◆ ◆ Homologation Marks



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# FEI Equestrian

**Back**  
Cross-Country



- | Floating | Precise |                                    |
|----------|---------|------------------------------------|
| ■        | □       | Identification of the Manufacturer |
| ●        | ○       | Product Technology Identification  |
| ●        | ○       | NOC Emblem and National Identity   |
| ◆        | ◇       | Homologation Marks                 |



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# FEI Equestrian

## Horse

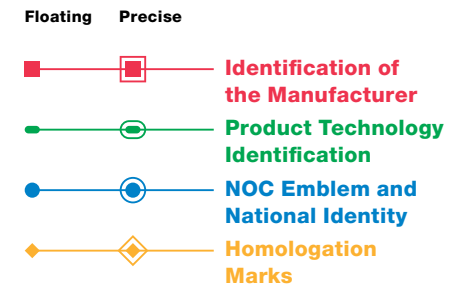
**75cm<sup>2</sup>**  
Jumping, Dressage & Eventing

**6cm<sup>2</sup>**

**200cm<sup>2</sup>**  
on each side

**As retail trade**

**10%**  
up to 60cm<sup>2</sup>  
not on the same side as  
or adjacent to the Identification  
of the Manufacturer on the saddle



## Application of Guidelines regarding Authorised Identifications

### Clothing

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**Riding jacket** One *Identification of the Manufacturer* [■] per clothing item will be permitted, to a maximum size of 30cm<sup>2</sup>.

**Riding breeches**

**Shirt** One additional *Product Technology Identification* [-] will be permitted per clothing item, to a maximum size of 10cm<sup>2</sup>.

*Note: The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.*

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### Sport Equipment

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**Saddle** May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**Saddle cloth** One *Identification of the Manufacturer* [■] per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm<sup>2</sup>.

**Horse**

**equipment**

The *Identification of the Manufacturer* on the saddle cloth cannot be on the same side as or adjacent to the *Identification of the Manufacturer* on the saddle.

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**Bridle** May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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**FEI  
Equestrian**

**All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).**

**The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.**



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**The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.**

## Sport Equipment

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**Protective Headgear Riding helmet** One *Identification of the Manufacturer* [■] will be permitted, to a maximum size of 10cm<sup>2</sup> and placed in the front, in the middle and on top of the visor.

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## Accessories

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**Gloves** One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 8cm<sup>2</sup>.

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**Fly bonnets** One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 6cm<sup>2</sup>.

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**Eyewear** May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the Identifications permitted on the lenses so long as such identifications are engraved into the lens and is not deemed as conspicuous by the IOC.

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**Bag** One *Identification of the Manufacturer* per item will be permitted, not greater than 10% of the surface are of the item, to a maximum size of 60cm<sup>2</sup>.

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## Shoes/Footwear

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**Boots (athlete and horse)** All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

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## **FEI Equestrian**

### **Additional IF Specifications**

The following IF technical requirements apply in relation to the General Guidelines:

#### **Section 8 · Third Party Identifications (athlete names)**

The athlete's name may appear, but is not mandatory, on a surface area not exceeding:

- 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events and the Jumping and Cross-Country tests of Eventing.

#### **Section 10 · NOC Emblems and National Identity**

The name or logo of the athlete's country/territory, its national symbol and/or its national flag, and/or the athlete's NOC logo or name [●●] may appear on a surface area not exceeding:

- A reasonable size on each of the two sides of jackets or top garment, at the height of breast pockets for Jumping Events, Dressage Events and for Jumping and Dressage tests of Eventing.
- 200cm<sup>2</sup> on each side of saddle cloth.
- Either 200cm<sup>2</sup> on one arm of jackets or top garment or 100cm<sup>2</sup> on each arm of jackets or top garment for the Cross-Country tests of Eventing and/or 400cm<sup>2</sup> on the back of jackets.
- Vertically in the middle part of the hard hat for the Jumping Events.
- Vertically in the middle part of the protective headgear of Dressage.
- Vertically in the middle part of the protective headgear of Eventing. National colours may appear on the entire surface of such protective headgear.
- 80cm<sup>2</sup> (maximum 20cm long and 4cm wide) only once lengthwise on the left leg of the riding breeches during the Jumping Events, Dressage Events and Eventing Events.
- 75cm<sup>2</sup> for the logo on fly bonnets in Jumping Events, Dressage Events and Eventing Events.

**All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).**

**The riding jacket must only be a civilian outfit, with no association to military, armed forces, police or any other association of that kind.**



## **Section 12 · Homologation Marks**

Cross-country helmets must bear a homologation mark on the strap under chin, if required according to national regulations.

## **Section 17 · Submission Process**

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.



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