

IAAF Athletics



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**



Please be aware of the complementary document General Guidelines to perfectly handle purpose of Authorised Identifications.

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon



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40cm²
5cm height
30cm²
4cm height
for vest & leotard

30cm²
5cm height
4cm lettering height

4cm

10cm
country name or code

20cm²
5cm height
4cm lettering height

20cm²
4cm height

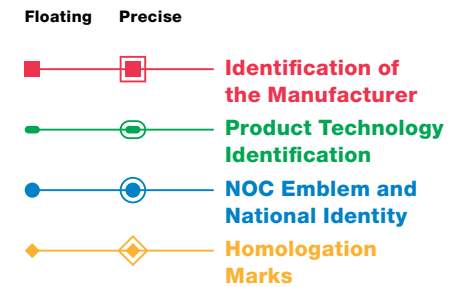
6cm²
3cm height

As retail trade

NAME
NOC

4cm height
two per item

Front

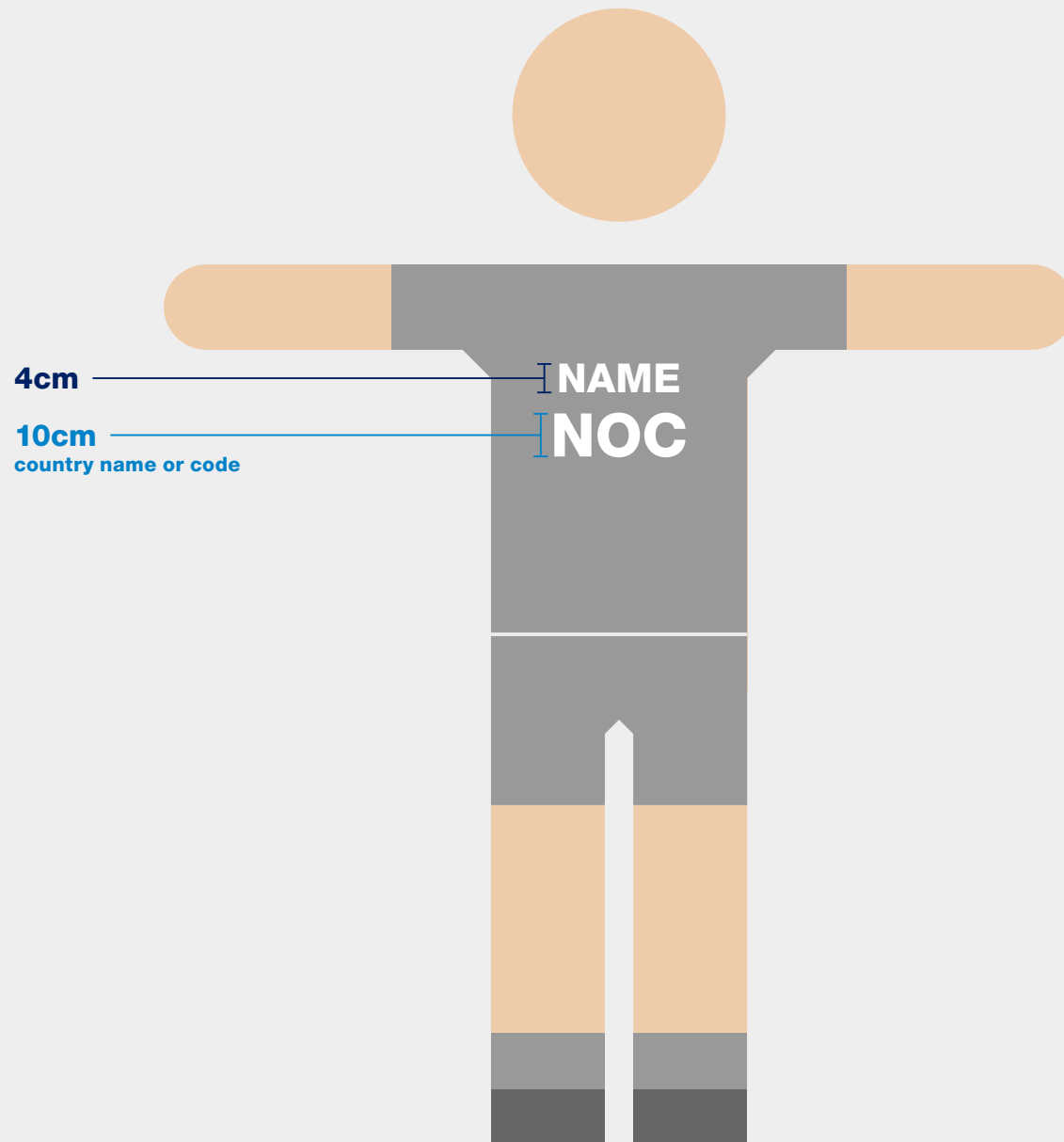












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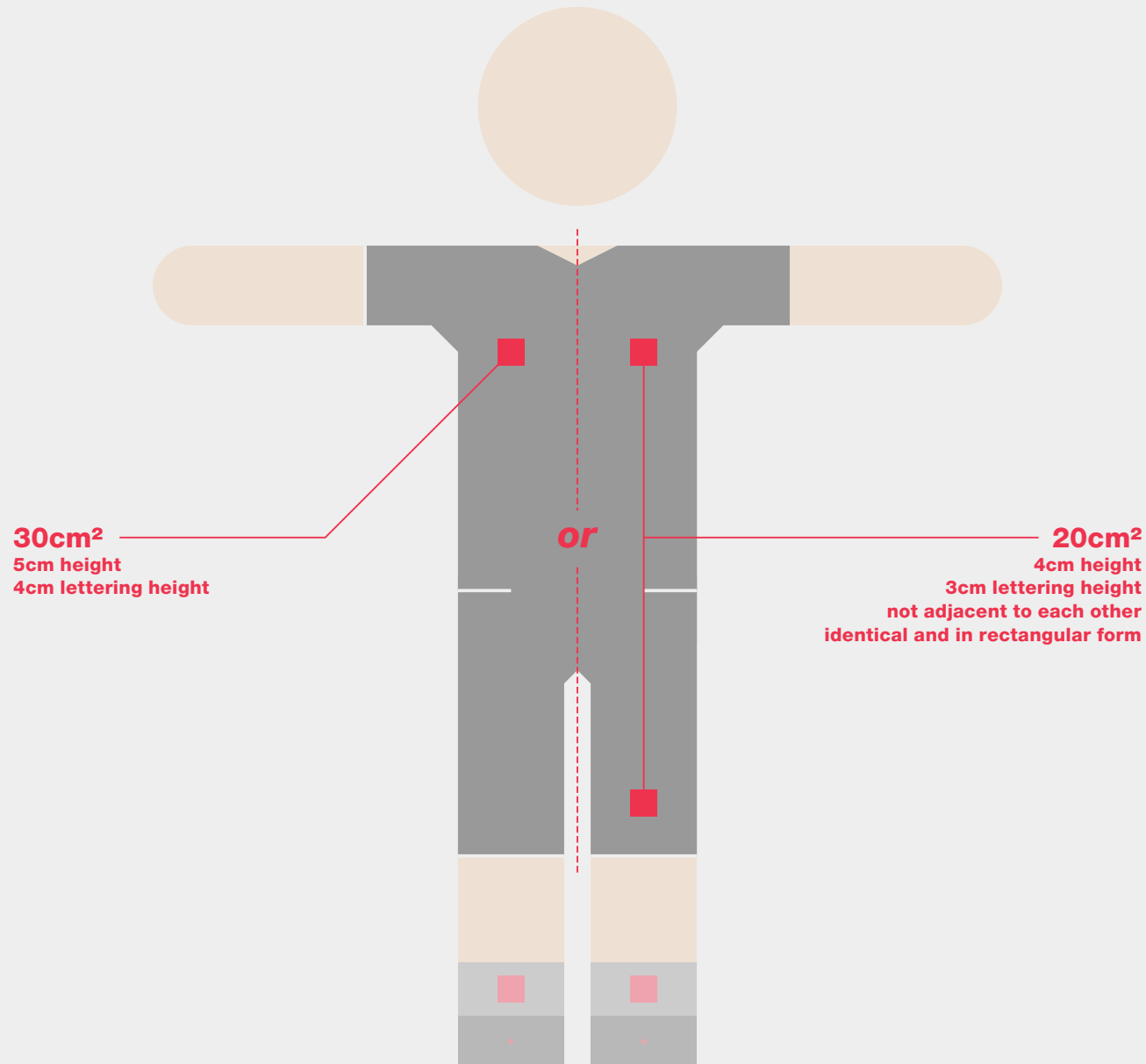
Floating Precise

-   **Identification of the Manufacturer**
-   **Product Technology Identification**
-   **NOC Emblem and National Identity**
-   **Homologation Marks**



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Front
One-piece body suit
Leotard

Floating Precise

- — □ Identification of the Manufacturer
- — ○ Product Technology Identification
- — ○ NOC Emblem and National Identity
- ◆ — ◇ Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

T-shirt/Singlet/ Vests

One *Identification of the Manufacturer* [■] per item will be permitted, to a maximum size of 30cm². The lettering shall not exceed 4cm in height and the total identification shall not exceed 5cm in height.

Under garments

No *Identification of the Manufacturer* shall appear on under garments.

Lower body attire (shorts, tights)

One *Identification of the Manufacturer* [■] per lower body attire will be permitted, to a maximum size of 20cm², with a maximum height of 4cm.

Leotard/ One-piece body suit

One *Identification of the Manufacturer* [■] on the front of the leotard will be permitted, in a rectangular form to a maximum size of 30cm². The lettering shall not exceed 4cm in height and the total *Identification of the Manufacturer* shall not exceed 5cm in height.

or

One *Identification of the Manufacturer* [■] shall be permitted above the waist and one shall be permitted below the waist. Such identifications shall be identical, in rectangular form with a maximum size of 20cm². The lettering shall not exceed 3cm in height and the total *Identification of the Manufacturer* [■] shall not exceed 4cm in height. However, these *Identifications of the Manufacturer* [■] shall not be placed immediately adjacent to each other.



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Sport Equipment

Vaulting pole	Two <i>Identifications of the Manufacturer</i> [■] per item will be permitted, to a maximum height of 4cm.
Javelin	
Shot	
Discus	
Hammer	

Accessories

Gloves	One <i>Identification of the Manufacturer</i> [■] per item will be permitted, to a maximum size of 6cm ² .
Armband	
Armsleeves	
Headgear/Hats/ Headbands	
Eyewear	
Wristbands	

Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² and a maximum height of 3cm.
Long socks	

Shoes/Footwear

Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, as long as it is deemed not conspicuous by the IOC.
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Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

The name of the athlete may be displayed on the front and/or the back of the vest, leotard and t-shirt. The maximum height of such display shall be 4cm.

Section 10 · NOC Emblems and National Identity

Country/territory name:

The name of the country/territory of the athlete and/or its NOC code may be displayed once on the back and/or the front of the vest, leotard, t-shirt and lower body attire. The maximum height of such display shall be 10cm.

Country/NOC logos and flags [●]:

For vest, leotard and t-shirts, national symbols may be displayed once on the front of each item, above the waist. The maximum size of such identifications shall be 30cm² for vests and leotards and 40cm² for t-shirts, with a maximum height of 5cm.

For lower body attire, national symbols may be displayed once on the front of each item. The maximum size of such display shall be 20cm², with a maximum height of 4cm.

Section 12 · Homologation Marks

No homologation marks required by the IF, however the usage of IAAF Certification Logos is allowed as long as it is in accordance with the Guidelines for the Official IAAF Certification Logos section of the IAAF Certification Procedures.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.



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